



AUTOMATIC VENDING ASSOCIATION
AVA REPRESENTATIVE TO THE EVA EXECUTIVE COMMITTEE

1) BACKGROUND

Established in 1994 the EVA aims to promote the European vending industry's interests to all European Institutions and any other body which may affect it.

The EVA acts as an early warning system. It informs members of any threats or changes to the European trading environment and works with National Associations to determine the best industry position and present one solid, coherent message to the EU.

The EVA is not just a lobbying organisation, it also provides a forum to share best practice and discuss national issues. Often situations are broadly similar in each country. Issues facing operators in the UK, such as increased consolidation and price pressures are the same for operators in France and Germany. No market is identical but neither are they very different and there are real benefits from discussing issues.

The EVA's work has two elements; legislation and setting standards. On the legislative side, the EVA has a pro-active approach. By getting involved in discussions about all issues affecting vending it ensures the industry voice is heard and taken into account.

2) THE ROLE

Co-opted position to the AVA Board. They should be:

- a) Senior representative of Full Member companies
- b) Person who has fulfilled a significant role within the UK/European vending industry.
- c) Cannot be currently employed by a company already represented on the EVA Executive Committee.

3) WHAT IS INVOLVED IN BEING ON THE AVA BOARD

- a) **Tenure:** Board Members are elected/co-opted for a two year period.
- b) In order to ensure a mix of continuity and developmental change half the board retire each year.
- c) **Meetings:** Board meets 4 times a year. Meetings are usually full day.
- d) In addition there will be occasional telephone conference calls.
- e) AVA holds an AGM each year which you should ideally attend
- f) **Representative Board Members** are on the Board to:
 - i) make their personal contribution
 - ii) put forward views for other members in their sector
 - iii) provide feedback to members in their sector
- g) **All Board Members** take on all the responsibilities of helping to manage the AVA.

- 4) **European Affairs Representative** is the AVA representative on the Executive of the European Vending Association.
- a) They provide AVA input into EVA work and enables AVA to benefit from early knowledge of broader developments.
 - b) EVA will be alert to upcoming Directives and European Proposals at any early stage and the European Affairs representative can share this knowledge with the Board.
 - c) Meetings (additional to AVA meetings):
 - i) Four EVA Executive Committee meetings a year
 - ii) 2-3 sub-committee meetings. These are usually the day before EC meetings
 - iii) Plus EVEX (2 days).
 - iv) Additional skype/conference calls

5) BOARD RESPONSIBILITY

- a) During Board meetings, all opinions and views will be sought and shared.
- b) Once a decision is made, regardless of the views of individual Board Members, it must be held, promoted and defended by all. This will help show the Board and thus the AVA to be a strong Association.

6) COMMUNICATIONS

In order for Board Members to perform their representative roles it is important that they have good communication with the members in their sector.

7) CONFIDENTIALITY

- a) Material which is discussed by the Board may be commercially sensitive concerning member companies or future plans for the industry.
- b) The need for total confidentiality in these areas must be balanced with good communications with members.

8) INSURANCE

AVA carries public liability and professional indemnity insurance.

- i) invoice made out to AVA must also be provided.